



NORTH NATOMAS JIBE BOARD OF DIRECTORS Telephonic MEETING
1918 Del Paso Road, Suite 100, Sacramento, CA 95834

Thursday, August 27, 2020

Board Members Present

Chris Holm
Tess Dubois-Carey
Jennifer Berdugo
Patti Hoffman
Neil Page
Bruce Roberts

Staff Members Present

Becky Heieck, Mellissa Meng, William Spangler,
Michelle Reynolds

Guests

Marty Carr, Law Offices of Martin Carr
David Artman & Jennifer Lee, Lewis Brisbois

CALL TO ORDER - The meeting was called to order by President Dubois-Carey at 9:20a.m. with a quorum present. Heieck introduced David Artman and Jennifer Lewis from Lewis Brisbois law firm.

CONSENT CALENDAR – Motion by Holm/Page to approve July 2020 minutes, 6/0.

DISCUSSION CALENDAR –

Cyber Breach - Heieck explained about a cyber breach July 2, 2020 and asked Artman to explain. Artman shared that Lewis Brisbois is a data privacy cyber security law firm located in various parts of the U.S. He is located in Portland, Oregon. He explained that Jibe was the victim of a ransomware attack on July 2, 2020 and their firm was hired by Jibe's cyber insurance carrier. An assessment was made of the digital footprint left by the attackers, what was accessed, and whether it included sensitive material. Lewis Brisbois retained a forensics company to communicate with the attackers and assess the situation. It was concluded that the only way to recover material back-ups was to pay the ransom. Heieck shared that sensitive data is not stored on Jibe's computer servers. The forensics report is complete, and no acquisition of data was performed. Artman explained it was determined that Jibe's IT company was negligent in several areas and the reason why Jibe was left vulnerable. He also stated that Jibe's IT vendor will be asked to compensate Jibe and the insurance company for all expenses incurred. Artman fielded questions from the board. Dubois-Carey thanked Artman and Lee for the report and care of Jibe.

Brown Act and Notification of Board Members – In the last board meeting, there was concern about who Heieck notified of the cyber breach. Heieck explained her steps in notifying the executive committee, but not the entire board. Carr explained that it is up to the executive committee to notify the board if they think prudent. Carr explained that in the future, if the executive committee needs to be notified and there are less than eight board members, the notification will be limited to the president, vice president and treasurer, so as not to create a quorum.

Schools Program & Shuttle Service Update – Spangler shared about the charter schools, two district offices, and traditional public schools he is working with. Because of COVID, Jibe's Walk to School Program has ceased for the time being and Parent Champions have been released from Jibe obligations. NUSD's first day of school was virtual and delayed by two weeks. Frequent rapid changes in school routine are expected. The union has no agreement with teachers to resume in-person teaching at this time. Spangler shared about his plans for a school campaign of banner art on school fencing, activating school kids to walk, view, and take photos. In addition, Spangler is working to develop a writing campaign that would encourage students to go for walks and bike rides then write about their experiences. Walktober is planned similar to May is Bike Month, but students will be recording trips via Jibe's new

website: Jibe Student Challenge. Several nice comments were received from board members about how this program has evolved through the pandemic.

Meng shared that the shuttle service at its peak was at 32 shuttle loops, with standing room only on several trips. Because of the pandemic and lack of ridership, April 2, 2020, Jibe paused service completely. In June, Jibe residential survey's revealed interest in riding and Jibe Express started service again July 13, 2020, but this time only 16 loops were instituted. As it turns out, ridership has not returned and because of low ridership, Meng plans to downsize service on September 1, 2020 to 8 loops.

ACTION CALENDAR –

Retail Fees Expenditures – Heieck shared about the origination of retail fees. Certain developments, mostly shopping center owners/developers building in North Natomas, choose to meet some of their transportation management plan obligations by paying a fee to North Natomas Jibe. This fee is in addition to those centers' CFD obligation but calculated the same way, per building square footage, and increased annually based upon the consumer price index in San Francisco. Next year's fee, for the sake of clarity and predictability, will be this year's fee plus a CPI adjustment made using the same CPI factor the City uses to determine the CFD assessments.

At the request of City of Sacramento staff, Heieck asked for a board motion to memorialize the retail formula. Motion by Holm/Hoffman to accept retail fees calculated in this fashion as annual in lieu payment to satisfy City of Sacramento TMP agreements, 6/0.

Sacramento Gateway Retail Fees 2021 – Sacramento Gateway has asked if they can forgo their fees in 2021 because of what the pandemic has done to their economy and their center's occupancy. Following Board and staff discussion, Heieck was asked to contact City staff to discuss and decide on Gateway's obligation to pay Jibe such that the city's agreement with Sacramento Gateway is met.


2020 Mid-Year Budget – Page shared the 2020 updated mid-year budget. Page and Heieck fielded questions. Motion by Roberts/Holm to approve the mid-year budget, 6/0. Heieck explained her wish to work with city staff on new infrastructure projects and depending upon cost, have Jibe be the primary and sometimes only funder on committee approved projects. She also asked the board for a new board committee to work on infrastructure projects. Discussion ensued about the success of past projects, number of possible future projects, and cost. Dubois-Carey asked for board volunteers and a new committee was formed including Dubois-Carey, Hoffman, and Holm. Motion by Dubois-Carey/Page to allocate up to \$150,000 for an analysis to fund the project list, 6/0.

Dubois-Carey left the meeting.

PUBLIC COMMENTS & ANNOUNCEMENTS – Meng shared that Jibe is hosting a Breathe California Bike Trek team and invited the board to join.

MEETING ADJOURNED – 11:08 a.m.

MINUTES APPROVAL:

 12/20/20
Chris Holm Date