

## North Natomas TMA Shines on the National Transportation Stage

**FOR IMMEDIATE RELEASE**

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November 1, 2017—Transportation Management Associations (TMAs), unique collaborations between the public and private sectors, have been helping communities deliver transportation options that benefit commuters and employers for over 30 years. With over 100 TMAs operating in dense urban cores, suburban job centers, highway corridors, and residential neighborhoods, the Association for Commuter Transportation (ACT), believes TMAs play an important role in how communities large and small work to achieve their transportation, sustainability, and economic development goals.

ACT's newest paper, "**A Better Way: Spotlight on Transportation Management Associations**", features insights from public officials and private sector leaders representing TMAs from across the country, including Sacramento's own North Natomas TMA (NNTMA). Councilmember Angelique Ashby, NNTMA Board President Derek Chernow, and NNTMA Executive Director Becky Heieck all gave insight on how the NNTMA is an inspiration for public and private sector leaders looking to develop partnerships to implement transportation strategies.

"As a nonprofit, the NNTMA takes a comprehensive approach to transportation options for North Natomans. Our services include a robust walk and bike to school program, youth and adult bike education and outreach, advocacy for infrastructure improvements and the Flyer Shuttle service" said Heieck. "We are thrilled to share who we are and what we do with the national community."

"TMAs offer unique opportunities for public-private partnerships, aggregating the delivery of valuable transportation programs and services that reduce costs for businesses and increase mobility for commuters" said David Straus, Executive Director for ACT. "We encourage communities around the country to look at TMAs as an impactful strategy for addressing their transportation challenges."

Read the full paper at: <http://actweb.org/wp-content/uploads/2017/10/TMA-Spotlights-Final-October-2017.pdf>

### **About the North Natomas Transportation Management Association**

The North Natomas Transportation Management Association is a nonprofit organization with the mission to foster transportation behaviors that enhance placemaking in our community through advocacy, programs, education, and services. Learn more at [www.NNTMA.org](http://www.NNTMA.org).

### **About the Association for Commuter Transportation**

ACT is an international association and leading advocate for commuter transportation and transportation demand management (TDM). Commuting by bus, train, rideshare, bike, walking, or telework improves our world by contributing to energy independence, better air quality, livability, mobility, and reduced congestion. Through advocacy, education, and networking efforts, ACT strives to improve the lives of commuters, the livability of communities, and the economic growth of businesses. Learn more at [www.actweb.org](http://www.actweb.org)

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